



**The Battlefields and Tri-Shores Councils
2014 Scout Popcorn Rewards Program
Rules, Stipulations and Descriptive Reward Program**

Rewards Program

Providing a rewards program is a good way to encourage youth participation and help them maintain focus on your Group's fund-raising goals. Group Campaign Leaders and section Scouters are encouraged to spend some time going over the rewards and helping the youth establish a personal sales goal. Groups are also encouraged to establish their own rewards as well.

Definitions

- 1) **National and Trails End Rewards** are listed on one side of the Rewards Flyers titled "Great Adventures Start Here". It includes:
 - The National Top Seller,
 - Entered into a Draw for one of 5 iPad Airs \$2000 Level (1 ballot entered to win)
 - Entered into a Draw for one of 5 iPad Minis \$1000 Level (1 ballot entered to win)
 - Trails End Scholarship \$2500 Level

The National Rewards are also noted on the "rewards chart" on the reverse of the rewards flyer as:
1 Ballot iPad Mini - 1 Ballot iPad Air - Scholarship Earned 6%.
It should not be interpreted as additional rewards being offered by the Area or Council.

- 2) **Council Rewards Program** are listed on the other side of the Rewards Flyer titled "Great Adventures Start Here" it Includes:
 - Sell 1 Item, \$150, \$300, \$450, \$600, \$800, \$1000, \$1,500, \$2000, \$2500 Levels
 - Council Reward – ballot entered to win one of three \$75 Cineplex Odeon Gift Cards.
 - Area Reward – ballot entered to win one of three \$50 Scout Shop Gift Certificates

Rules and Stipulations

- 1) Only registered Scouts Canada members in the Council can claim rewards.
- 2) National and Council rewards are based on individual sales, there is NO combining of sales with other Scouting members.
- 3) National Prizes are for youth members only.
- 4) Council Reward Program levels (a Single Sale to \$2,500) can be claimed by all Scouting members in the Council.
- 5) Council Sales Level Rewards are not cumulative - Sellers only receive the rewards from the sales level achieved.
- 6) There is no reward substitution if said reward is available.
- 7) While every effort is made to have rewards in stock, the Council reserves the right to substitute said reward with a similar product of same approximate value.
- 8) All sales totals are subject to verification.

Waivers and Copyright

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2014 Scout Popcorn Crest



The Area Ballots Explained - Area Rewards - 3 - \$50 Gift Certificates for the Scout Shop

The Area will reward three lucky youth each with a \$50 Scout Shop Gift Certificate. The number of ballots a person can earn is dependent on their sales level. Ballots are not cumulative from one level to the next. See chart below



The Council Ballots Explained - Council Rewards - 3 - \$75 Cineplex Odeon Gift Card



The Council will reward three lucky youth with a \$75 Gift Card to Cineplex Odeon Theatres. The number of ballots a person can earn is dependent on their sales level. Ballots are not cumulative from one level to the next. See chart below

Sale Level	Total Ballots Earned
Sell 1 Item	1 Ballot
Sell \$150	2 Ballots
Sell \$300	3 Ballots
Sell \$450	4 Ballots
Sell \$600	5 Ballots

Sale Level	Total Ballots Earned
Sell \$800	6 Ballots
Sell \$1000	7 Ballots
Sell \$1500	8 Ballots
Sell \$2000	9 Ballots
Sell \$2500	10 Ballots

Level 2 - What do you get at the \$150 sale level?



You get the crest, 2 ballots in each draw and a camping starter kit.

The Camping Starter Kit Includes one tote that has a large main compartment with a cinch top. Drawstring design for over the shoulder or back pack carrying. A collapsible water bottle pouch which holds 17 ounces. The pouch includes a carabineer and the water bottle is BPA free. Plus, a torch flashlight. This is 9 LED metal flashlight and is 3 ¾" in length. There will be various colours for each and they will be randomly distributed.

Levels 3 to 10 – What do you get?

Council Sales Level Rewards are not cumulative - Sellers only receive the rewards from the sales level achieved. Except, for Levels 7 & 9 where the ballots for the iPad Mini and iPad Air are earned and entered into the National Draw.

Example: For Level 5, members who sell \$600 to \$799 of Scout Popcorn will receive the Crest, the Camping Starter Kit, \$30 in Walmart Gift Cards and 5 ballots in the each of the Area and Council draws.

Example: For Level 9, members who sell \$2000 to \$2499 or more of Scout Popcorn will receive the Crest, the Camping Starter Kit, \$100 in Walmart Gift Cards and 9 ballots in each of the Area and Council draws, 1 ballot for the iPad Mini and 1 ballot for the iPad Air.

Example: For Level 10, members who sell \$2500 or more of Scout Popcorn will receive the Crest, the Camping Starter Kit, \$150 in Walmart Gift Cards and 10 ballots in each of the Area and Council draws, 1 ballot for the iPad Mini and 1 ballot for the iPad Air and begin to earn a Post-Secondary Scholarship provided by Trail's End. *(Youth who sell \$2500 in popcorn will receive 6% of their total sales invested into their own post-secondary scholarship account. Youth only need to hit the \$2500 mark once and 6% of their sales each year following will be added to their account).*